

Unified Field is an internationally recognized, creative innovation firm that creates digital interactive programs, installations and experiences for global brands and cultural institutions. The firm consults on, designs and develops content-rich, experiential and interactive media for exhibits, next-generation digital branding, media environments, and mobile applications that focus on connecting people in public spaces. The experiences they create cultivate valued communities and enduring relationships for their clients.

Unified Field has created hundreds of interactive experiences, over the last two decades, communicating complex information in clear, engaging and elegant ways to diverse audiences ranging from children to experts. They have complete in-house capabilities for strategy and concept development, content creation, design, program, modeling, animations, video, testing, software and hardware design including a dedicated lab for interactive exhibit prototyping.

The award-winning firm has been creating cutting edge, technology-based experiences, platforms for enduring learning, and the exploration of our world in relationship to ourselves. They work with major museums, cultural and learning institutions and corporations to position them for the future by forging new ground in the application of new media technologies. They use media technology to create emotional resonance by transforming information and physical spaces into engaging experiences that are user-centric, intuitive and beautiful.

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